

# **Marketing Management South Asian Perspective Philip Kotler Koshy Jha 14th Editionl**

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Q: Rails/ActiveRecord INSERT INTO I'm having an issue with the ActiveRecord INSERT INTO syntax. I need to insert a record into my table that uses three fields. CodeID, Place, and Date. CodeID is the primary key and there can only be one record for a given code. Once that record exists, the Place and Date values should be based on what is already in the record. For example, if a record already exists with the following fields: CodeID (int) Place (text) Date (text) The Date value should be the value from the first record PLUS the number of days the first record was active. So if the record's code was ACF and the first record was active since Feb. 25th, then the new record's Date value should be Feb. 26th. Here is my current code:

```
def place_at_date @place = Place.find(params[:id]) if @place @date = @place.date (Date.today - @place.date).days + 1 tempDate = Date.new(params[:date]) @date = tempDate.strftime("%Y-%m-%d") end @place.save flash[:success] = "Place" end def place_at_point @place = Place.find(params[:id]) if @place @point = Place.find(params[:point]) @place.lat = @point.lat @place.lng = @point.lng @place.save flash[:success] = "Place" end end def place_at_place @place = Place.find(params[:id]) if @place
```

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